



## Loan Scam Alert Campaign Radio PSAs

*:15 seconds, :30 seconds and :60 seconds*

### Loan Scam Alert Campaign Radio PSA (:15)

*ANNOUNCER VO* (:15)

If you're facing foreclosure, beware of loan modification scams. Get the facts at [w-w-w-dot-loan-scam-alert-dot-org](http://w-w-w-dot-loan-scam-alert-dot-org). For government-approved help, and to report a scam, call 1-8-8-8, 9-9-5, HOPE.

### Loan Scam Alert Campaign Radio PSA (:30)

*CUSTOMER 1 VO* (:05)

"I was facing foreclosure, and they guaranteed they would get my loan modified."

*CUSTOMER 2 VO* (:04)

"I paid them a fee—and never heard from them again."

*ANNOUNCER VO* (:21)

Anyone can be a victim of a loan modification scam. But you don't have to be. Know the signs, and get the facts. Visit [w-w-w-dot-loan-scam-alert-dot-org](http://w-w-w-dot-loan-scam-alert-dot-org).

For government-approved help, and to report a scam, call 1-8-8-8, 9-9-5, HOPE.



**Loan Scam Alert Campaign Radio PSA (:60)**

*CUSTOMER 1 VO* (:05)

"I was facing foreclosure. I was desperate to get help wherever I could."

*CUSTOMER 2 VO* (:05)

"They guaranteed they would get my loan modified. It seemed legitimate."

*CUSTOMER 1 VO* (:04)

"I paid them a fee—and never heard from them again."

*CUSTOMER 2 VO* (:04)

"I lost thousands of dollars—and my home."

*ANNOUNCER VO* (:37)

Every day, loan modification scammers target homeowners who are worried about foreclosure. Anyone can be a victim—but you don't have to be.

Avoid any person or company who asks for a fee in advance...who guarantees they can stop a foreclosure or modify a loan...or who tells you to stop paying your mortgage company.

For trusted, government-approved help, and to report a scam, call 1-8-8-8, 9-9-5, HOPE.

You can also visit [w-w-w-dot-loan-scam-alert-dot-org](http://www-dot-loan-scam-alert-dot-org).

*CUSTOMER 1 VO* (:02)

Information is your best defense.

*CUSTOMER 2 VO* (:02)

Know the signs. Get the facts.