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NeighborWorks® America appreciates your use of the Loan Modification Scam Alert Campaign materials to help educate homeowners about loan modification scams and how to report them. You are welcome to use the Loan Modification Scam Alert Campaign materials including content and banners for your web site, provided your use complies with the campaign's mission and you agree to the following terms and conditions:

Limited Rights of Use

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- You will not in any way misrepresent your organization to NeighborWorks® America for the purpose of gaining access to the campaign materials. You agree to provide accurate, verifiable contact information for your organization.
- You will not in anyway use the campaign materials to mislead or misguide or misdirect homeowners for personal or commercial gain.
- You will not in anyway use the campaign materials to direct homeowners to for-profit organizations for loan modification assistance. Loan modification assistance should be provided by the homeowner's lender or HUD-approved counseling agencies.
- You will not use the campaign materials in any way that may create an impression of endorsement of your activities by NeighborWorks® America.
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LOAN MODIFICATION SCAM

ALERT[™]

1-888-995-HOPE(4673) www.LoanScamAlert.org

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- You will not use any Loan Modification Scam Alert campaign materials in any context that may place the campaign's mission or intent in a false light.
- You will not use any Loan Modification Scam Alert campaign materials for any commercial or sponsorship purpose.
- You will not use any Loan Modification Scam Alert campaign materials in any way that may create the impression NeighborWorks® America benefits from the sale of your goods or services.
- You will not use the Loan Modification Scam Alert campaign materials for any purpose other than to help educate homeowners about loan modification scams or help educate people and organizations about how they can educate homeowners.
- Under no circumstances will the Loan Modification Scam Alert campaign materials be used for fundraising purposes.
- You will not use any Loan Modification Scam Alert campaign materials in any context that may tarnish NeighborWorks America's name or reputation.
- You will not use any Loan Modification Scam Alert campaign materials, including web content or banners, on any documents or any web site that includes pornography or any content NeighborWorks America finds in its absolute and sole discretion to be lewd, obscene, vulgar, harassing, defamatory, offensive, or objectionable.
- You agree to immediately remove Loan Modification Scam Alert campaign content or banner(s) from your web site if instructed to do so by NeighborWorks® America.
- All goodwill and improved reputation relating to any NeighborWorks® America marks generated by your use of such NeighborWorks® America marks will inure to the benefit of NeighborWorks® America. Nothing herein is intended to give you any rights to any NeighborWorks® America marks.
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